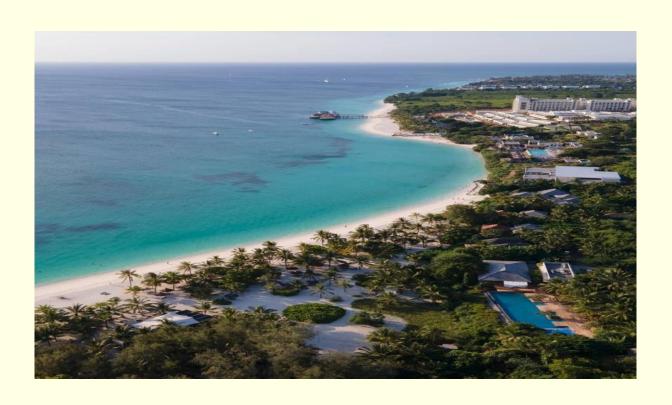




Tourism Release No.91



TOURISM STATISTICAL RELEASE AUGUST – 2024

Issued date – 24.09.2024

TOURISM STATISTICS

Zanzibar recorded **72,296** international visitors in August 2024 which is an increase of **17.6** percent compared with **61,466** visitors recorded in August 2023 and an increase of **6.0** percent compared with **68,223** visitors recorded in the preceding month (July 2024).

European tourists dominated the market by accounting **67.6** percent of the total visitors in August 2024. Country-wise, Italy dominated the Tourism market by accounting for **17.1** percent of all visitors entered in August 2024, followed by France (**8.6** percent) while Ukraine recorded less than one percent (**0.2%**) which is the least. Other performances are as shown in (**Table 1**).

The data shows that in August 2024, **61,748** visitors equivalent to **85.4** percent of the total visitors entered through the Airport, where **56,577** visitors entered by international flights and **5,171** by domestic flights. The remaining **10,548** visitors entered through the seaport by sea Ferries from Tanzania Mainland as shown in Figure 1 & Table 2.

Information on the purpose of visit (**Table 3**) shows that in August 2024, a total of **71,793** visitors equivalent to **99.3** percent, came for holidays, 0.5 percent for visiting friends and relatives, and 0.2 percent for other purposes.

Table 4 & Figure 2 shows that **35,031** visitors (**48.5** percent) were male and **37,265** (**51.5** percent) were female. Male and Female were increased by **0.6** and **11.6** percent respectively compared with the preceding month, July 2024.

The ages of the visitors were categorized into three broad groups: those younger than 15 years who are regarded as children, those 15 to 64 years who are regarded as working age population, and those 65 years and older are considered retirees. The overall results show that **6,637** visitors (**9.2** percent) visitors were aged less than 15 years, **62,873** visitors (**87.0** percent) were aged 15 to 64 years and **2,786** visitors (**3.9** percent) were aged 65 years and older (**Figure 3 &Table 5**).

The visitors from emerging markets in August 2024 (Poland, India, Russia, Israel, China, and Ukraine) slightly decreased by **0.1** percent compared with the visitors recorded in August 2023. Other performances are shown in (**Figure 4 & Annex I**).

Table 6 shows that higher percentage of visitors (**17.8** percent) stayed in the country for seven days in August 2024. The overall average intended length of stay for visitors in August 2024 was eight nights (**8**).

A total of **779,216** bed spaces were available in August 2024. Out of these bed spaces, estimates of **604,112** beds were sold during July 2024 representing a bed occupancy rate of **77.5** percent (**Table 7**).

Table1: International Visitors by Nationality August 2024, July 2024 and August 2023

				•		-, -,	, ,	, J		August 2023	
Nationality		August 2023			July 2024		August 2024			% Change August 2024 and July2024	%Change, August2024 and August 2023
	Number	%Share	Rank	Number	% Share	Rank	Number	% Share	Rank	July 2024	2023
EUROPE											
Scandinavian	951	1.5	13	2,320	3.4	9	1,348	1.9	12	-41.9	41.7
British	4,534	7.4	4	5,090	7.5	3	4,671	6.5	4	-8.2	3.0
German	4,541	7.4	3	4,587	6.7	4	5,131	7.1	3	11.9	13.0
Italian	10,216	16.6	1	7,705	11.3	1	12,367	17.1	1	60.5	21.1
French	6,246	10.2	2	5,442	8.0	2	6,228	8.6	2	14.4	-0.3
Dutch	1,589	2.6	10	2,152	3.2	10	1,858	2.6	10	-13.7	16.9
Belgium	732	1.2	15	1,170	1.7	14	816	1.1	15	-30.3	11.5
Russian	672	1.1	16	817	1.2	17	730	1.0	17	-10.6	8.6
Turkish	477	0.8	19	577	0.8	19	461	0.6	19	-20.1	-3.4
Polish	3,556	5.8	5	4,519	6.6	5	3,389	4.7	5	-25.0	-4.7
Ukrainian	163	0.3	22	177	0.3	22	130	0.2	24	-26.6	-20.2
Czech Republic	515	0.8	18	675	1.0	18	413	0.6	20	-38.8	-19.8
Spanish	1,963	3.2	7	2,340	3.4	8	3,274	4.5	6	39.9	66.8
Other European	5,824	9.5		7,722	11.3		8,063	11.2		4.4	38.4
Subtotal	41,979	68.3		45,293	66.4		48,879	67.6		8	16
ASIA											
Japanese	136	0.2	23	146	0.2	24	217	0.3	22	48.6	59.6
Chinese	877	1.4	14	1766	2.6	12	1,817	2.5	11	2.9	107.2
Indian	1,066	1.7	12	1242	1.8	13	1,160	1.6	13	-6.6	8.8
Israeli	1,916	3.1	8	1107	1.6	15	1,013	1.4	14	-8.5	-47.1
Other Asian	2,735	4.4		3,761	5.5		3,493	4.8		-7.1	27.7
Subtotal	6,730	10.9		8,022	11.8		7,700	10.7		-4.0	14.4
AFRICA											
Kenyan	1,913	3.1	9	2,113	3.1	11	2,972	4.1	8	40.7	55.4
South African	1,344	2.2	11	2,363	3.5	7	1,968	2.7	9	-16.7	46.4
Egyptian	360	0.6	21	334	0.5	21	330	0.5	21	-1.2	-8.3
Other African	4,628	7.5		3,828	5.6		5,051	7.0		31.9	9.1
Subtotal	8,245	13.4		8,638	12.7		10,321	14.3		19.5	25.2
AMERICA											
American	2,843	4.6	6	3,992	5.9	6	3,245	4.5	7	-18.7	14.1
Canadian	639	1	17	914	1.3	16	744	1.0	16	-18.6	16.4
Other American	515	0.8		633	0.9		597	0.8		-5.7	15.9
Subtotal	3,997	6.5		5,539	8.1		4,586	6.3		-17.2	14.7
OCEANIA											
Australian	420	0.7	20	567	0.8	20	599	0.8	18	5.6	42.6
New Zealand	86	0.1	24	164	0.2	23	189	0.3	23	15.2	119.8
Subtotal	506	0.8		731	1.1		788	1.1		7.8	55.7
Not stated	9	0		0	0.0		22	0.0			
TOTAL	61,466	100		68,223	100.0		72,296	100.0		6.0	17.6

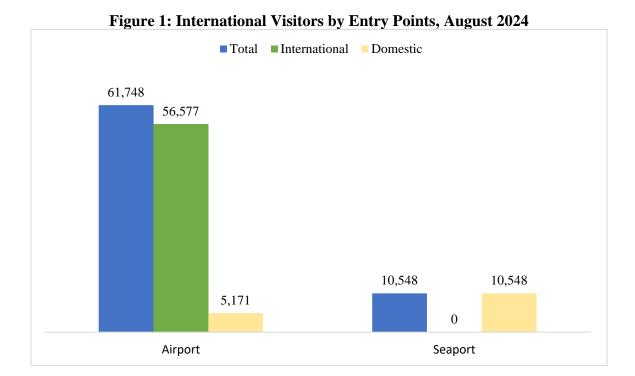


Table 2: International Visitors by Nationality through Entry Points, August 2024

	rnational visio	Airport		Seaport			
Nationality	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total	
EUROPE							
Scandinavian	613	543	1,156	-	192	192	
British	3,669	206	3,875	-	796	796	
German	4,295	300	4,595	-	536	536	
Italian	11,843	138	11,981	-	386	386	
French	5,461	383	5,844	-	384	384	
Dutch	1,346	243	1,589	-	269	269	
Belgium	552	135	687	-	129	129	
Russian	679	15	694	-	36	36	
Turkish	290	83	373	-	88	88	
Polish	3,270	77	3,347	-	42	42	
Ukrainian	100	19	119	-	11	11	
Czech Republic	296	96	392	-	21	21	
Spanish	2,921	175	3,096	-	178	178	
Other Europeans	6,103	1,071	7,174	-	889	889	
Subtotal	41,438	3,484	44,922	-	3,957	3,957	
ASIA							
Japanese	135	25	160	-	57	57	
Chinese	1,208	92	1,300	-	517	517	
Indian	597	102	699	-	461	461	
Israeli	938	68	1,006	-	7	7	
Other Asians	2,806	250	3,056	-	437	437	
Subtotal	5,684	537	6,221	-	1,479	1,479	
AFRICA							
Kenyan	1,684	117	1,801	-	1171	1,171	
South African	1,777	91	1,868	-	100	100	
Egyptian	248	48	296	-	34	34	
Other Africans	2,262	312	2,574	-	2477	2,477	
Subtotal	5,971	568	6,539	-	3,782	3,782	
AMERICA							
American	2,275	173	2,448	-	797	797	
Canadian	410	147	557	-	187	187	
Other Americans	447	60	507	-	90	90	
Subtotal	3,132	380	3,512	-	1,074	1,074	
OCEANIA							
Australian	270	153	423	-	176	176	
New Zealand	60	49	109	-	80	80	
Subtotal	330	202	532		256	256	
Not stated	22	0	22	-	0		
TOTAL	56,577	5,171	61,748	-	10,548	10,548	

Table 3: International Visitors by Nationality and Purpose of Visit, August 2024

		Visiting Friends and	Seeking	Temporary	Business and			
Nationality	Holidays	Relative	Employment	Employment	Conference	In Transit	Others	Total
EUROPE Scandinavian	1 245	2		0	0	0	0	1 240
British	1,345	3	-	0		0	0	1,348
German	4,628	38 24	3	0	0	0	2	4,671
Italian	5,104 12,290	64	1	0	0	0	2 13	5,131 12,367
French	6,183	33	-	0	1	0	11	6,228
Dutch	1,849	33 7	1	0	0	0	1	1,858
Belgium	814	1	1	0	0	0	1	816
Russian	725	3	-	0	0	0	2	730
Turkish	454		-	0	0	0	0	461
Polish	3,374	10	1	0	1	0	3	3,389
Ukrainian	130	0	1	0	0	0	0	130
Czech Republic	408	5		0	0	0	0	413
Spanish	3,251	16	2	0	0	0	5	3,274
Other Europeans	7,989	32	_	0	3	0	39	8,063
Subtotal	48,544	243	8	-	5	-	79	48,879
ASIA	10,511	210	<u> </u>				- 12	10,075
Japanese	214	3	_	0	0	0	0	217
Chinese	1,802	12		0	0	0	3	1,817
Indian	1,153	5	_	0	0	0	2	1,160
Israeli	1,008	3	_	0	0	0	2	1,013
Other Asians	3,476	10	_	0	2	0	5	3,493
Subtotal	7,653	33	_		2	-	12	7,700
AFRICA	.,,,,,,							. ,
Kenyan	2,954	10	-	1	1	0	6	2,972
South African	1,959	8	_	0	0	0	1	1,968
Egyptian	330	0	_	0	0	0	0	330
Other Africans	4,998	36	-	0	2	3	12	5,051
Subtotal	10,241	54		1	3	3	19	10,321
AMERICA								
American	3,220	18	-	0	1	0	6	3,245
Canadian	739	3	-	0	0	0	2	744
Other Americans	594	3	-	0	0	0	0	597
Subtotal	4,553	24	_	_	1		8	4,586
OCEANIA								
Australian	593	6	-	0	0	0	0	599
New Zealand	187	2		0	0	0	0	189
Subtotal	780	8	<u>.</u>				0	788
Not stated	22	0	-	0	0	0	0	22
TOTAL	71,793	362	8	1	11	3	118	72,296
TOTAL PERCENT	99.3	0.5	0.0	0.0	0.0	0.0	0.2	100

Table 4: International Visitors by Nationality and Sex, August 2024

EVENOTE Scandinavian 583 765 1.348 British 2,244 2,427 4,671 German 2,334 2,797 5,131 Iadian 60,401 6,327 12,307 Freech 30,27 3,201 6,228 Durch 915 943 1,888 Belgium 347 469 816 Russian 345 385 730 Turkish 273 188 461 Polish 1,510 1,879 3,381 Variation 60 70 130 Variation 60 70 130 Variation 60 70 130 Variation 60 70 130 Variation 163 2,50 413 Spanish 1,513 1,53 3,23 Other Furopean Country 3,80 4,91 1,93 3,03 Rother James 103 1,14 1,53 3,	Nationality	Male	Female	Total
British 2.244 2.427 4.671 German 2.334 2.797 5.131 Indian 6.604 6.6327 2.367 French 3.027 3.201 6.228 Dutch 915 433 1.868 Belgium 3.47 409 8186 Russian 3.45 385 730 Turkish 273 188 461 Polish 1,510 1,789 3.389 Ukrainian 60 70 3.380 Ukrainian 60 70 413 Spanish 1,212 1,733 3.244 More European Country 3,870 4193 8.602 Spanish 91 <td>EUROPE</td> <td></td> <td></td> <td></td>	EUROPE			
German 2,334 2,797 51.31 Inalian 6,040 6,327 2,267 French 30,27 3,201 6,228 Dutch 915 943 1,888 Belgium 347 469 816 Russian 345 385 70 Turkish 273 188 46 Polish 1,510 1,879 3,89 Ukrainian 60 70 130 Cerek Republic 163 250 413 Spanish 1,521 1,753 3,274 Other European Country 3,870 4,193 8,003 Station 3,274 4,193 8,003 Station 3,274 4,81 3,003 Subtotal 3,279 4,84 1,01 Guber 9,77 840 1,817 Indian 1,98 4,51 3,70 Other Asian 1,84 1,58 2,72 Subtotal	Scandinavian	583	765	1,348
Italian 6.040 6.327 12,367 French 3,027 3,201 6,228 Dutch 915 943 1,858 Belgium 347 469 816 Russian 345 385 750 Turkish 123 188 461 Polish 1,510 1,879 3,389 Ukrainian 60 70 130 Cycek Republic 163 250 413 Spanish 1,21 1,753 3,274 Other European Country 3,870 4,193 8,063 Spunish 1,21 1,753 3,274 Other European Country 3,870 4,193 8,063 Spunish 1,221 1,753 3,274 Other European Country 3,870 4,193 8,063 Spunish 1,231 1,193 8,063 Spunish 1,232 2,547 4,879 Lister 1,242 1,160 1,160 <td>British</td> <td>2,244</td> <td>2,427</td> <td>4,671</td>	British	2,244	2,427	4,671
French 3,027 3,021 6,228 Dutch 915 443 1,858 Belghum 347 469 816 Russian 345 385 730 Tukish 273 188 461 Polish 1,513 1,879 338 Ukrainian 60 70 130 Cech Republic 163 250 413 Spaids 1,521 1,753 3,274 Other Europea Country 3,870 4,93 8,063 Spaids 1,521 1,753 3,274 Other Europea Country 3,870 4,93 8,063 Spaids 1,521 1,533 8,023 Spaids 1,521 1,533 3,024 Other Europea Country 3,830 4,133 4,839 Spaids 1,243 1,549 4,839 Bolistia 2,132 2,547 4,149 Spaids 1,249 3,249 3,249	German	2,334	2,797	5,131
Dutch 915 943 1,888 Belgium 347 469 816 Russiam 345 358 730 Turkish 273 188 464 Polish 1,510 1,879 3,889 Ukrainiam 60 70 130 Czech Republic 163 250 413 Spanish 1,521 1,753 3,274 Other Duropean Country 3,870 4,193 8,063 Subtoal 23,32 25,647 48,79 Darriam 103 1,143 21,73 Chirese 977 840 1,161 Other Asian 1,849 1,598 3,49 Subtoal 1,849 1,599 3,49 Sup	Italian	6,040	6,327	12,367
Belgium 347 469 816 Russian 345 385 730 Turkish 273 188 461 Polish 1,510 1,879 3,389 Ukrainian 60 70 133 Czech Republic 163 250 413 Spanish 1,511 1,513 8,724 Other European Country 3,870 4,193 8,032 Subiotal 23,32 25,647 4,887 AST 4 1,93 8,032 Subiotal 23,32 25,647 4,887 AST 4 1,93 8,032 Subiotal 23,33 25,647 4,887 AST 4 1,93 8,032 Indian 7,08 4,187 1,816 Indian 7,08 4,52 1,160 Israel 9,27 840 1,161 Israel 4,21 3,489 7,00 AST 1,161	French	3,027	3,201	6,228
Russian 345 385 730 Turkish 273 188 461 Polish 1,510 1,879 3,389 Ukrainian 60 70 13 Czech Republic 163 250 413 Spanish 1,521 1,753 3,274 Other European Country 3,870 4,879 48,487 Subtota 23,23 25,47 48,879 Subtota 23,23 25,47 48,879 Kelbota 23,23 25,47 48,879 Subtota 23,23 25,47 48,879 Indian 708 41 217 Chinese 977 840 1,10 Brasil 59 49 41 1,10 Brasil 59 49 49 1,10 Brasil 59 7,70 4,20 5,00 3,00 3,00 3,00 3,00 3,00 3,00 3,00 3,00 3,00 3,00 <td>Dutch</td> <td>915</td> <td>943</td> <td>1,858</td>	Dutch	915	943	1,858
Turkish 273 188 46 Polish 1,510 1,879 3,389 Ukrainian 60 70 130 Czech Republic 163 250 413 Spanish 1,521 1,753 3,274 Other European Country 3,870 4,193 8,663 Subtoal 23,232 25,647 48,879 ASTA ASTA ASTA Japanese 103 114 217 Chinese 977 840 1,817 Indian 708 452 1,160 Other Asian 1,894 1,599 3,493 Stratel 421 3,499 7,700 ASTA 1,404 1,568 2,972 Kenyan 1,404 1,568 2,972 South African 887 1,618 1,968 Egyptian 98 132 3,51 Subtotal 2,581 2,47 <td>Belgium</td> <td>347</td> <td>469</td> <td>816</td>	Belgium	347	469	816
Polish 1,510 1,879 3,889 Ukrainian 60 70 130 Czech Republic 163 250 413 Spanish 1,512 1,753 3,274 Other European Country 3,870 4,193 8,666 Subtotal 23,232 25,647 48,879 Assertation of the European Country 3,870 4,193 8,666 Subtotal 23,232 25,647 48,879 Assertation of Country of Country 3,870 4,193 8,666 Subtotal 21,977 840 1,817 Indian 708 4,52 1,160 Israeli 529 4,84 1,160 Israeli 4,211 3,489 7,70 Assertation 1,84 1,558 2,972 European 1,404 1,568 2,972 South African 2,581 2,470 5,051 Subtotal 3,02 3,02 3,02	Russian	345	385	730
Ukrainian 60 70 130 Czeck Republic 163 250 413 Spanish 1,521 1,753 3,274 Other Europea Country 3,870 4,193 8,063 Subfotal 23,232 25,647 48,787 ASTA Japanese 103 114 217 Chinese 977 840 1,818 Indian 708 452 1,160 Israeli 529 484 1,013 Other Asian 1,894 1,599 3,493 Subtotal 4,211 3,489 7,00 Kenyan 1,404 1,568 2,972 South African 887 1,081 1,968 Egyptia 198 132 333 Other Africa 2,581 2,470 5,51 Subtotal 5,070 5,251 10,22 American 1,447 1,798 3,245 Canadian 374		273	188	461
Czech Republic 163 250 413 Spanish 1,521 1,753 3,274 Other European Country 3,870 4,193 8,063 Subtotal 23,232 25,647 48,787 Subtotal 3,870 4,193 48,787 ASIA Japanese 103 114 217 Chinese 977 840 1,817 Indian 708 452 1,160 Israeli 529 484 1,518 3,403 Other Asian 1,894 1,599 3,403 3,01	Polish	1,510	1,879	3,389
Spanish 1,521 1,753 3,744 Other European Country 3,870 4,193 8,063 Subtotal 23,232 25,647 48,789 ASIA ***********************************	Ukrainian	60	70	130
Other European Country 3,870 4,193 8,068 Subtotal 23,232 25,647 48,879 ASIA Formaria Salaria Japanese 103 114 217 Chinese 977 840 1,817 Indian 708 452 1,160 Israeli 529 484 1,013 Other Asian 1,894 1,599 3,493 Subtota 4,211 3,489 7,700 AFRICA 887 1,081 1,968 Egyptian 198 132 330 Other African 2,581 2,470 5,01 Subtotal 5,070 5,251 10,321 AMERICA 1,447 1,798 3,245 American 1,447 1,798 3,245 Canadian 3,74 3,70 4,78 Other American 286 311 597 Subtotal 2,207 2,479 4,586 Oceanism </td <td>Czech Republic</td> <td>163</td> <td>250</td> <td>413</td>	Czech Republic	163	250	413
Subtotal 23,322 25,647 48,879 ASIA Papanese 103 114 217 21,610 21,617 21,618	Spanish	1,521	1,753	3,274
ASIA Japanese 103 114 217 Chinese 977 840 1.817 Indian 708 452 1,160 Israeli 529 484 1,013 Other Asian 1,894 1,599 3,493 Subtotal 4,211 3,489 7,700 AFRICA 8 1,081 1,968 Esyptian 1,404 1,568 2,972 South African 887 1,081 1,968 Egyptian 198 132 330 Other African 2,581 2,470 5,051 Subtotal 5,070 5,251 10,321 AMERICA 1 1,447 1,798 3,245 Canadian 3,74 3,70 74 Other American 2,86 311 597 Subtotal 2,107 2,479 4,586 OCEANIA 3 3 1,69 New Zealand 106 83 189	Other European Country	3,870	4,193	8,063
Japanese Chinese 103 month 114 month 217 month 184 month 1817 month 1818	Subtotal	23,232	25,647	48,879
Chinese 977 840 1,817 Indian 708 452 1,160 Israeli 529 484 1,013 Other Asian 1,894 1,599 3,493 Subtotal 4,211 3,899 7,000 AFRICA Kenyan 1,404 1,568 2,972 South African 887 1,081 1,968 Egyptian 198 132 330 Other African 2,581 2,470 5,051 MERICA 3 2,581 2,470 5,051 American 1,447 1,798 3,245 Canadian 374 3,79 3,585 Other American 2,107 2,479 4,586 Other American 2,107 2,479 4,586 Otteation 2,107 2,479 4,586 OECENIA 3 316 599 New Zealand 106 83 189 New Zealand	ASIA			
Indian 708 452 1,160 Israeli 529 484 1,013 Other Asian 1,894 1,599 3,493 Subtotal 4,211 3,489 7,700 AFRICA ***********************************				
Israeli 529 484 1,013 Other Asian 1,894 1,599 3,493 Subtotal 4,211 3,489 7,000 AFRICA Kenyan 1,404 1,568 2,972 South African 887 1,081 1,968 Egyptian 198 132 330 Other African 2,581 2,470 5,051 Subtotal 5,070 5,251 10,321 AMERICA American 1,447 1,798 3,245 Canadian 374 370 748 Other American 2,86 311 597 Subtotal 2,107 2,479 4,586 OCEANIA 3 316 599 New Zealand 106 83 189 New Zealand 389 399 788 Not stated 22 2 2 TOTAL AUGUST 2024 35,031 37,265 72,296 TOTAL PERCENT <td></td> <td></td> <td></td> <td></td>				
Other Asian 1,894 1,599 3,493 Subtotal 4,211 3,489 7,700 AFRICA Cenyan 1,404 1,568 2,972 South African 887 1,081 1,968 2,972 South African 887 1,081 1,968 2,972 3,00 5,051 3,00 5,051 3,00 5,051 3,00 5,051 3,00 5,051 3,00 5,051 3,00 5,051 3,00 5,051 3,00 5,051 3,00 5,051 3,00 5,051 3,00 5,051 3,00 3,00 5,051 3,00				
Subtotal 4,211 3,489 7,70e AFRICA Kenyan 1,404 1,568 2,972 South African 887 1,081 1,968 Egyptian 198 132 330 Other African 2,581 2,470 5,051 Subtotal 5,070 5,251 10,321 AMERICA 374 1,798 3,245 Canadian 374 370 744 Other American 2,86 311 597 Subtotal 2,107 2,479 4,586 OCEANIA 316 599 New Zealand 106 83 189 Subtotal 389 399 78 Not stated 22 - 22 TOTAL AUGUST 2024 35,031 37,265 72,296 TOTAL PERCENT 48,5 51,5 100				
AFRICA Kenyan 1,404 1,568 2,972 South African 887 1,081 1,968 Egyptian 198 132 330 Other African 2,581 2,470 5,051 Subtotal 5,070 5,251 10,321 AMERICA ***********************************			1,599	
Kenyan 1,404 1,568 2,972 South African 887 1,081 1,968 Egyptian 198 132 330 Other African 2,581 2,470 5,051 Subtotal 5,070 5,251 10,321 AMERICA ***********************************		4,211	3,489	7,700
South African 887 1,081 1,968 Egyptian 198 132 330 Other African 2,581 2,470 5,051 Subtotal 5,070 5,251 10,321 AMERICA American 1,447 1,798 3,245 Canadian 374 370 744 Other American 286 311 597 Subtotal 2,107 2,479 4,586 OCEANIA 3 169 599 New Zealand 106 83 189 Subtotal 389 399 788 Not stated 22 - 22 TOTAL AUGUST 2024 35,031 37,265 72,296 TOTAL JULY 2024 34,818 33,405 68,223 TOTAL PERCENT 48.5 51.5 100	AFRICA			
Egyptian 198 132 330 Other African 2,581 2,470 5,051 Subtotal 5,070 5,251 10,321 AMERICA American 1,447 1,798 3,245 Canadian 374 370 744 Other American 286 311 597 Subtotal 2,107 2,479 4,586 OCEANIA 283 316 599 New Zealand 106 83 189 Subtotal 389 399 788 Not stated 22 - 22 TOTAL AUGUST 2024 35,031 37,265 72,296 TOTAL JULY 2024 34,818 33,405 68,223 TOTAL PERCENT 48.5 51.5 100	Kenyan	1,404	1,568	2,972
Other African 2,581 2,470 5,051 Subtotal 5,070 5,251 10,321 AMERICA American 1,447 1,798 3,245 Canadian 374 370 744 Other American 286 311 597 Subtotal 2,107 2,479 4,586 OCEANIA 283 316 599 New Zealand 106 83 189 Subtotal 389 399 788 Not stated 22 - 22 TOTAL AUGUST 2024 35,031 37,265 72,296 TOTAL JULY 2024 34,818 33,405 68,223 TOTAL PERCENT 48.5 51.5 100	South African	887	1,081	1,968
Subtotal 5,070 5,251 10,321 AMERICA American 1,447 1,798 3,245 Canadian 374 370 744 Other American 286 311 597 Subtotal 2,107 2,479 4,586 OCEANIA 283 316 599 New Zealand 106 83 189 Subtotal 389 399 788 Not stated 22 - 22 TOTAL AUGUST 2024 35,031 37,265 72,296 TOTAL JULY 2024 34,818 33,405 68,223 TOTAL PERCENT 48.5 51.5 100		198	132	330
AMERICA American 1,447 1,798 3,245 Canadian 374 370 744 Other American 286 311 597 Subtotal 2,107 2,479 4,586 OCEANIA Australian 283 316 599 New Zealand 106 83 189 Subtotal 389 399 788 Not stated 22 - 22 TOTAL AUGUST 2024 35,031 37,265 72,296 TOTAL JULY 2024 34,818 33,405 68,223 TOTAL PERCENT 48.5 51.5 100		2,581	2,470	5,051
American 1,447 1,798 3,245 Canadian 374 370 744 Other American 286 311 597 Subtotal 2,107 2,479 4,586 OCEANIA Australian 283 316 599 New Zealand 106 83 189 Subtotal 389 399 788 Not stated 22 - 2 TOTAL AUGUST 2024 35,031 37,265 72,296 TOTAL JULY 2024 34,818 33,405 68,223 TOTAL PERCENT 48.5 51.5 100	Subtotal	5,070	5,251	10,321
Canadian 374 370 744 Other American 286 311 597 Subtotal 2,107 2,479 4,586 OCEANIA Australian 283 316 599 New Zealand 106 83 189 Subtotal 389 399 788 Not stated 22 - 22 TOTAL AUGUST 2024 35,031 37,265 72,296 TOTAL JULY 2024 34,818 33,405 68,223 TOTAL PERCENT 48.5 51.5 100	AMERICA			
Other American 286 311 597 Subtotal 2,107 2,479 4,586 OCEANIA Australian 283 316 599 New Zealand 106 83 189 Subtotal 389 399 788 Not stated 22 - 22 TOTAL AUGUST 2024 35,031 37,265 72,296 TOTAL JULY 2024 34,818 33,405 68,223 TOTAL PERCENT 48.5 51.5 100	American	1,447	1,798	3,245
Subtotal 2,107 2,479 4,586 OCEANIA 283 316 599 New Zealand 106 83 189 Subtotal 389 399 788 Not stated 22 - 22 TOTAL AUGUST 2024 35,031 37,265 72,296 TOTAL JULY 2024 34,818 33,405 68,223 TOTAL PERCENT 48.5 51.5 100	Canadian	374	370	744
OCEANIA Australian 283 316 599 New Zealand 106 83 189 Subtotal 389 399 788 Not stated 22 - 22 TOTAL AUGUST 2024 35,031 37,265 72,296 TOTAL JULY 2024 34,818 33,405 68,223 TOTAL PERCENT 48.5 51.5 100	Other American	286	311	597
Australian 283 316 599 New Zealand 106 83 189 Subtotal 389 399 788 Not stated 22 - 22 TOTAL AUGUST 2024 35,031 37,265 72,296 TOTAL JULY 2024 34,818 33,405 68,223 TOTAL PERCENT 48.5 51.5 100	Subtotal	2,107	2,479	4,586
New Zealand 106 83 189 Subtotal 389 399 788 Not stated 22 - 22 TOTAL AUGUST 2024 35,031 37,265 72,296 TOTAL JULY 2024 34,818 33,405 68,223 TOTAL PERCENT 48.5 51.5 100	OCEANIA			
Subtotal 389 399 788 Not stated 22 - 22 TOTAL AUGUST 2024 35,031 37,265 72,296 TOTAL JULY 2024 34,818 33,405 68,223 TOTAL PERCENT 48.5 51.5 100	Australian	283	316	599
Not stated 22 - 22 TOTAL AUGUST 2024 35,031 37,265 72,296 TOTAL JULY 2024 34,818 33,405 68,223 TOTAL PERCENT 48.5 51.5 100	New Zealand	106	83	189
TOTAL AUGUST 2024 35,031 37,265 72,296 TOTAL JULY 2024 34,818 33,405 68,223 TOTAL PERCENT 48.5 51.5 100	Subtotal	389	399	788
TOTAL JULY 2024 34,818 33,405 68,223 TOTAL PERCENT 48.5 51.5 100	Not stated	22	-	22
TOTAL JULY 2024 34,818 33,405 68,223 TOTAL PERCENT 48.5 51.5 100	TOTAL AUGUST 2024	35,031	37,265	72,296
TOTAL PERCENT 48.5 51.5 100	TOTAL JULY 2024	34,818		
	TOTAL PERCENT	48.5	51.5	
, T.10 UiU	% CHANGE, JULY 2024 AND JUNE 2024	0.6	11.6	6.0

Figure 2: International Visitors by Sex, August 2024

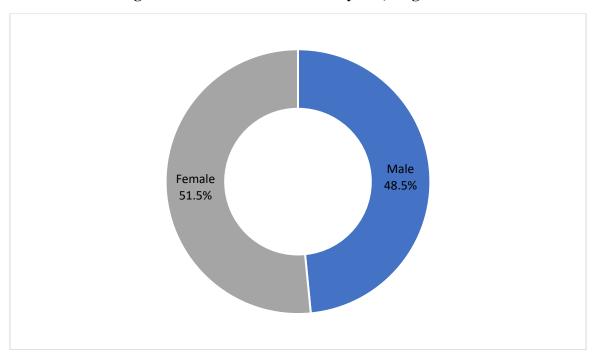


Figure 3: International Visitors by Categorized Age, August 2024

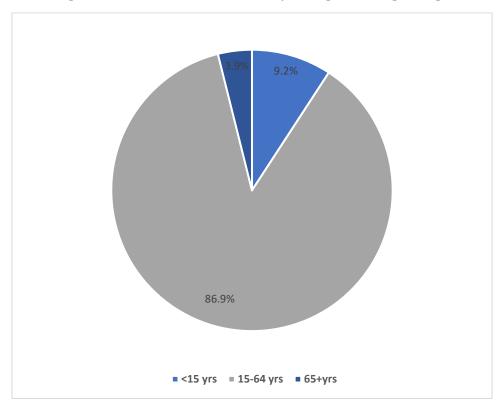


 Table 5: International Visitors by Nationality and Categorized Age, August 2024

British 670 3,762 239 4 German 423 4,493 215 5 Italian 802 11,226 339 12 French 654 5,409 165 6 Dutch 162 1,636 60 1 Belgium 80 705 31	1,348 4,671 5,131 2,367 5,228 1,858 816 730 461 3,389
British 670 3,762 239 4 German 423 4,493 215 5 Italian 802 11,226 339 12 French 654 5,409 165 6 Dutch 162 1,636 60 1 Belgium 80 705 31	1,671 5,131 2,367 5,228 1,858 816 730 461 3,389
German 423 4,493 215 5 Italian 802 11,226 339 12 French 654 5,409 165 6 Dutch 162 1,636 60 1 Belgium 80 705 31	5,131 2,367 5,228 1,858 816 730 461 8,389
Italian 802 11,226 339 12 French 654 5,409 165 6 Dutch 162 1,636 60 1 Belgium 80 705 31	2,367 5,228 1,858 816 730 461 3,389
French 654 5,409 165 6 Dutch 162 1,636 60 1 Belgium 80 705 31	5,228 1,858 816 730 461 3,389
Dutch 162 1,636 60 1 Belgium 80 705 31	730 461 3,389
Belgium 80 705 31	816 730 461 8,389
-	730 461 3,389
	461 3,389
Russian 102 619 9	3,389
Turkish 31 423 7	
Polish 337 2,957 95 3	
Ukrainian 9 116 5	130
Czech Republic 39 367 7	413
Spanish 178 3,014 82 3	3,274
Other European 666 7,123 274 8	3,063
Subtotal 4,237 43,030 1,612 48	3,879
ASIA	
Japanese 20 194 3	217
Chinese 201 1,563 53 1	,817
Indian 75 1,028 57 1	,160
Israeli 248 700 65 1	,013
Other Asian 306 3,035 152 3	3,493
Subtotal 850 6,520 330 7	7,700
AFRICA	
Kenyan 369 2,502 101 2	2,972
South African 182 1,658 128 1	,968
Egyptian 22 304 4	330
Other African 608 4,361 82 5	5,051
Subtotal 1,181 8,825 315 10),321
AMERICA	
American 258 2,631 356 3	3,245
Canadian 52 648 44	744
Other American 33 531 33	597
Subtotal 343 3,810 433 4	1,586
OCEANIA	
Australian 20 502 77	599
New Zealand 6 164 19	189
Subtotal 26 666 96	788
Not stated - 22 -	22
TOTAL 6,637 62,873 2,786 72	2,296
TOTAL (%) 9.2 87.0 3.9	100

Figure 4: Visitors Arrival from Emerging Markets, August 2024 and August 2023

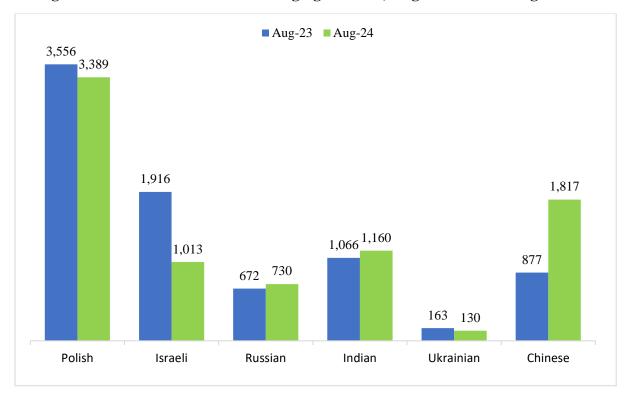


Table 6: Intended Length of Stay and Sex of International Visitors, August 2024

Intended Length of	Nun	nber of Arrival		Percentage	Total Nights		
Stay	Male	Female	Total	Share	Male	Female	Total
1	497	359	856	1.2	497	359	856
2	692	608	1,300	1.8	1,384	1,216	2,600
3	953	969	1,922	2.7	2,859	2,907	5,766
4	1,095	1,148	2,243	3.1	4,380	4,592	8,972
5	7,251	2,778	10,029	13.9	36,255	13,890	50,145
6	2,570	7,119	9,689	13.4	15,420	42,714	58,134
7	6,602	6,250	12,852	17.8	46,214	43,750	89,964
8	5,173	5,886	11,059	15.3	41,384	47,088	88,472
9	2,293	2,572	4,865	6.7	20,637	23,148	43,785
10	1,857	2,891	4,748	6.6	18,570	28,910	47,480
11	541	628	1,169	1.6	5,951	6,908	12,859
12	804	892	1,696	2.3	9,648	10,704	20,352
13	418	460	878	1.2	5,434	5,980	11,414
14	1,597	1,699	3,296	4.6	22,358	23,786	46,144
15	885	1,010	1,895	2.6	13,275	15,150	28,425
16	315	323	638	0.9	5,040	5,168	10,208
17	136	146	282	0.4	2,312	2,482	4,794
18	114	175	289	0.4	2,052	3,150	5,202
19	45	53	98	0.1	855	1,007	1,862
20	146	176	322	0.4	2,920	3,520	6,440
21	180	227	407	0.6	3,780	4,767	8,547
22	44	66	110	0.2	968	1,452	2,420
23	24	25	49	0.1	552	575	1,127
24	19	16	35	0.0	456	384	840
25	30	37	67	0.1	750	925	1,675
26	8	11	19	0.0	208	286	494
27	10	19	29	0.0	270	513	783
28	25	39	64	0.1	700	1,092	1,792
29	7	12	19	0.0	203	348	551
30	279	213	492	0.7	8,370	6,390	14,760
31+	421	458	879	1.2	13,051	14,198	27,249
Total	35,031	37,265	72,296	100.0	286,753	317,359	604,112
			Intended Avera	ge Length of Stay ¹	8.2	8.5	8.4

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 $^{^{1}}$ The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

Table 7: International Visitors' Nights and Estimated Bed Occupancy Rate, August 2024

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	856	1.2	856
2	1,300	1.8	2,600
3	1,922	2.7	5,766
4	2,243	3.1	8,972
5	10,029	13.9	50,145
6	9,689	13.4	58,134
7	12,852	17.8	89,964
8	11,059	15.3	88,472
9	4,865	6.7	43,785
10	4,748	6.6	47,480
11	1,169	1.6	12,859
12	1,696	2.3	20,352
13	878	1.2	11,414
14	3,296	4.6	46,144
15	1,895	2.6	28,425
16	638	0.9	10,208
17	282	0.4	4,794
18	289	0.4	5,202
19	98	0.1	1,862
20	322	0.4	6,440
21	407	0.6	8,547
22	110	0.2	2,420
23	49	0.1	1,127
24	35	0.0	840
25	67	0.1	1,675
26	19	0.0	494
27	29	0.0	783
28	64	0.1	1,792
29	19	0.0	551
30	492	0.7	14,760
31+	879	1.2	27,249
Total	72,296	100.0	604,112
	Number	of beds available in August 2024	779,216
		Bed Occupancy Rate	77.5

Annex I: Visitors Arrival from Emerging Markets, August 2023 and August & July 2024

Nationality	August 2023	July 2024	August 2024	% Change August 2024 and August 2023	% Change August 2024 and July 2024
Russian	672	817	730	8.6	-10.6
Polish	3,556	4,519	3,389	-4.7	-25.0
Ukrainian	163	177	130	-20.2	-26.6
Chinese	877	1766	1,817	107.2	2.9
Indian	1066	1242	1,160	8.8	-6.6
Israeli	1,916	1,107	1,013	-47.1	-8.5
Total	8,250	9,628	8,239	-0.1	-14.4

Annex II: International Visitors by Month, 2020 - 2024

		CI IIII (ISI	015 85 111011till, 20		
Month	2020	2021	2022	2023	2024
January	61,461	49,868	42,443	68,813	73,468
February	61,752	51,574	46,995	65,430	71,095
March	33,801	43,821	38,762	45,915	51,873
April	334	13,839	20,540	27,666	28,995
May	197	9,280	20,450	26,620	29,995
June	353	20,416	34,013	47,595	51,559
July	3,079	29,714	58,157	58,711	68,223
August	4,366	34,425	61,388	61,466	72,296
September	5,422	25,817	46,338	53,839	
October	12,157	31,826	57,547	54,961	
November	29,128	35,438	55,150	57,296	
December	48,594	48,167	66,720	70,186	
Total	260,644	394,185	548,503	638,498	447,504

Glossary

Information on the number of visitors, their nationality, and age distribution are among the important economic indicators. The tourism industry has contributed significantly to Zanzibar's economy and it is therefore necessary that such information is made available promptly. This report provides detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration Cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person traveling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refers to any person traveling to a place other than that of his/her usual environment for less than twelve months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitors into four groups in terms of mode of transport:

- (i) International flight comprising visitors entering the country directly from abroad;
- (ii) Domestic flight comprising of visitors entering Zanzibar via Tanzania Mainland;
- (iii) Cruise ship comprising of visitors (**excursionists**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries comprising visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

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